

# T-Town Wheelers

## TULSA, OKLAHOMA



# NEWS

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**Remember:**

- The next TTW Club meeting will be at the NEW Hardesty Library just east of 93rd and Memorial. From 1:00 p.m. until 3:00 p.m., Saturday, **July 1, 2006. Our meetings are on the 1st Saturday of each month through the rest of 2006.**
- We need your Hot Wheel related articles for the Newsletter or a story about how you started collecting.
- Update your contact info with Paul Bales.
- **Check us out on the web [www.microcollector.com](http://www.microcollector.com)**

## FRONT PAGE NEWS

### K-Mart Days Disaster at 21st Street!!!!

It is one thing to attend this event on a regular basis and have the way they give out the cars to be changed all the time, but never would I have ever thought they would pull this ?@!\*. If you were one of the lucky 30 or 40 numbers to be called at the 21st Street store, you would have seen that nothing but old cases from 2 events ago were being handed out. Even when they were shown what cars were suppose to be there, the employees said: "take these or nothing". Well, I must say, there were several people that saw the old case was the one they were about to get, and shoved those cases right back at them and walked out. And yes, those people went to a different K-Mart so they could get some of the new cars. There were actually new cases there...approximately 8 half cases, but you had to pray you were one of the last numbers called to get one of those. We were also one of those persons that had to go to another K-Mart just to get the special cars that were advertised as exclusive to K-Mart only.

I can say one thing though, if they do this event again at the 21st Street store, there won't be any more old cases there to pass out. Can we have a **big Boooo!** for this store?

As mentioned in the previous newsletter it is up to the individual store manager as to whether or not they will be participating in the K-Mart Days Hot Wheel event. This past K-Mart event shows poor stock rotation and a lack of concern for your everyday Hot Wheel collector. If someone hasn't already complained about this to the K-Mart headquarters, then perhaps a formal complaint should be lodged against the 21st store and the management of that store. Handing out old stock for past events is beyond absurd!! The K-Mart days are supposed to bolster sales at K-Mart and also benefit the average Hot Wheel collector! Matel sponsored this event to present new cars to the collectors, and gave the responsibility of getting these cars out to the public through K-Mart. If they had no intentions of complying with the nationwide event, they should have just bowed out gracefully. And these old cases of cars they had anyway, people previously asked if they could buy them by the case and were refused. If you advertise an event you should have the stock on hand, and not alter or bring out older merchandise!!! That is false advertising!!! I believe that is called "The Bait and Switch". I for one will not return to this particular location. Keeping ones' word should still mean something!!!

By Jeannette Peterson and Steve Haney

Greetings! Are there products made by the Hot Wheels folks that you like? Yes, I thought so. And are there things that Hot Wheels makes that you do not like so well. Yep, I could have guessed that as well. You know, the folks down there in the Mattel offices do care about what you like and do not like. The bottom line is that they are interested in their bottom line. If you are not buying their product then the bottom line for Mattel does not move in the direction that their board of directors and stockholders likes.

You might be saying, "That is all fine and dandy Kurt but what does that mean for me?" Well what it means is this. You have a couple of different ways of letting the Mattel folks know how you feel about the Hot Wheels products that they are producing. One is to pick up pen and paper, or get on line and type out an email for those of you that are computer savvy, and in a professional manner, let them know what it is that you do or do not like about what they are doing. If you like the old Black box collectibles and want them to return, let them know.

Do you think that the Ultra Hots are priced too high? Then set down and write them.

The other way and the most effective way of letting the Hot Wheels guys know how you feel is to withhold your hard earned dollars if you do not like the product that they are producing. So you think Ultra Hots are too high? Then do not buy them and let them sit on the toy aisle shelves. Either they will reduce the price or they will go back to the drawing board with a new product. On the other side of things, if you like it and can afford the price then by making a purchase you are telling the Hot Wheels executives that you are giving them a thumbs up vote for that car.

In either case do not feel obligated to buy everything that hits the shelf just because it has a Hot Wheels logo. If you do not like it, or you think it is priced too high, let them know with your pen and your wallet. That is the good old-fashioned American way and it does work. Good luck hunting!

Kaz

## **T-TOWN WHEELERS CORNER**

### **Update on Brad Jellison!**

Bradley had one more surgery on each foot. He is back at home with his parents, and in great spirits! Unfortunately he is having to use a wheelchair for now to get around, but that is not stopping him from being a typical teenage boy. Our prayers are with you for a speedy recovery!

### **Could there be a #6 Tomart's Guide soon?**

Apparently the negotiations are in the works for a new much needed Tomart edition. This would be the 6th one, replacing the one from about 4 years ago. Way to go Mike Strauss!!!

### **Update to Kmart Disaster at 21<sup>st</sup> Street!**

Apparently enough people were upset with the management at 21<sup>st</sup> K-Mart that they called the K-Mart corporation and got something done. The manager held back 36-40 cases of the new special K-Mart day cars. He was forced to have a "special K-Mart day", which was held somewhat secretly on this past Sat. 6/24/06. My sources stated the special K-Mart day was posted on the front window, however was not announced publicly, and this information was not shared with many others. There were reportedly 4 or 5 Mach I (white with blue flames) treasure hunts. Only about 16-20 people showed up to this event. That works out to about 2 cases per person. I thought our club was about sharing a common interest and letting our group know about where and when hot wheels become available. I am a bit disappointed in the lack of communication between club members. I myself was not aware of Saturdays' event as I'm sure many club members also were not.

## **2006 T-TOWN**

**President:** Kurt Kazmierski (918) 747-6766

**Vice President:** Larry Wagle (918) 266-1812

**Treasurer:** Robert Priebe (918) 251-2128

**Secretary:** Steve Haney (918) 592-6897

### **Newsletter Editors:**

**Steve Haney** (918) 592-6897

**Jeannette Peterson** (918) 251-8198

### **Membership Chairman:**

**Paul Bales** (918) 637-2247

P.O. Box 4138

Tulsa, Oklahoma 74159

## **WHEELERS**

### **Sergeant of Arms:**

**Kenny Foster**

### **Webmaster:**

**Geary Fowler**

[www.microcollector.com](http://www.microcollector.com)

## 2006 #2: Never-Before-Released Race Truck

Get your hearts racing!

This heavy duty little number will be available to RLC™ members only beginning at **9:00 AM PDT on June 27th until 12 noon PDT on July 5th**. It will be an eye-popping color of Spectraflame® orange. The minimalist deco reflects the era of these trucks, while the license plate pays homage to Ira Gilford for his genius design abilities.



## Sizzlers coming soon at Target!!

A bit of exciting news concerning the retooling of the Sizzlers line, which should appear at your local Target store fairly soon! Mattel has retooled eight of the original redline Sizzlers back to their original condition, including the packaging and charging connectors. The eight car line up includes: '70 Camaro, Live Wire, Angeleno M-70, Spoil Sport, '70 Plymouth Cuda, '70 Ford Mustang Boss 302, '69 Pontiac Firebird, and the '67 Ford Mark IV. They've also reproduced other Sizzler accessories, such as the Juice Machine recharger, Race Case, Mad Scatter set and the Giant 'O' Race Set track set. The Giant 'O' Race Set will include one car and the Juice Machine. Improvements were made to the race track ("NO MORE RUBBER BANDS"). There was a minor glitch on the first track grouping released, however. They made the center section male instead of female, which allow a Sizzler to make the tight corners. This problem should be fixed by the second production run.



## AD LISTINGS

All members are allowed a free advertisement in this newsletter pertaining to your search or trade for items for your collection. Monthly commercial ads are \$25 per year. The T-Town Wheelers officers do not endorse and will be held responsible for your interaction with any advertising party.

918-627-0957

Imperial  
★★★ AUTO  
SERVICE

8726 E 46th St, Tulsa, OK

You can place an ad for your business in this space for a very reasonable cost!

Contact Paul Bales, Robert Priebe, or Steve Haney!!! Email: [pcb3000gt@hotmail.com](mailto:pcb3000gt@hotmail.com), [endymion2@yahoo.com](mailto:endymion2@yahoo.com)

T-Town Wheelers

P O Box 54211  
Tulsa, OK. 74155-0211

Email: [microcollector@cox.net](mailto:microcollector@cox.net)

VISIT <http://microcollector.com> often and click the TTW Logo or NEWS to see what is new with our club.

Support the site by clicking and voting BEST for microcollector.com by clicking the TOP 100 LOGO.



Please contact : Steve Haney Cell: 527-3792. Home: 592-6897 Email: [endymion2@yahoo.com](mailto:endymion2@yahoo.com) Would like to have the RLC 2006 Boss Hoss (which followed the VW Bus)!! From K-Mart days I need a green, yellow-striped Scorchin' Scooter!

Jeff and Jeannette are still looking for those black picture frame holders for the regular sized Hot Wheels (holds around 45

**CLASSICS SERIES 1 NEEDED** 5/28/06 Looking to trade/buy. Email: [pcb3000gt@hotmail.com](mailto:pcb3000gt@hotmail.com) - Paul Bales

1. '57 Chevy Purple (Walgreens Exclusive) **Variations:** 2. 65 GTO Gold w/White Interior, 5. 67 Dodge Charger Orange w/ Printed Thailand, 5. 67 Dodge Charger Blue w/Casted Thailand, 8. 1970 Chevelle Light Green w/Casted Thailand, 11. 1940 Woodie Orange w/Blue Tampo, 13. 63 T-Bird Purple w/5 spoke, 13. 63 T-Bird Magenta w/5 spoke, 14. 67 Camaro Red Chrome Grill, 16. Chevy Nomad Black w/Printed Thailand, 16. Chevy Nomad Dark Blue w/Printed Thailand, 16. Chevy Nomad Pink w/White Interior, 17. Corvette Stingray Light Orange, 18. Funny Car Antifreeze w/Eagle on Rear tire Only, 19. 1968 Mustang Olive Old HW Logo on base, 24. T-Bucket Purple w/5 spoke, 25. VW Bug Dark Blue w/Silver logo White Interior, 25. VW Bug Green w/White Interior, 25. VW Bug Green w/Black Interior, Toy Fair '04 Olds 442 Blue.

If you have any interesting news or stories that you would like to share with the T-Town Wheelers please email your article to Steve Haney at: [endymion2@yahoo.com](mailto:endymion2@yahoo.com) Thanks, from the editors, Jeannette & Steve.