

March 2002
Volume 4, Issue 3

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April 27th, 1pm-4pm
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Next Event: Club Meeting
April 27, 2002
1:00 p.m. - 4:00 p.m. St.
Mark's Church Community
Building Admiral &
Hwy 169

Officers Information:

President:

Adrienne Yocham (918) 247-3275

Vice President:

David Smith (918) 455-4756

Treasurer:

Ron Preston (918) 449-9919

Secretary:

Joe Dake (918) 599-8440

Newsletter Editor:

Steve Haney/David Rutledge
(918) 592-6897/(918) 834-0017

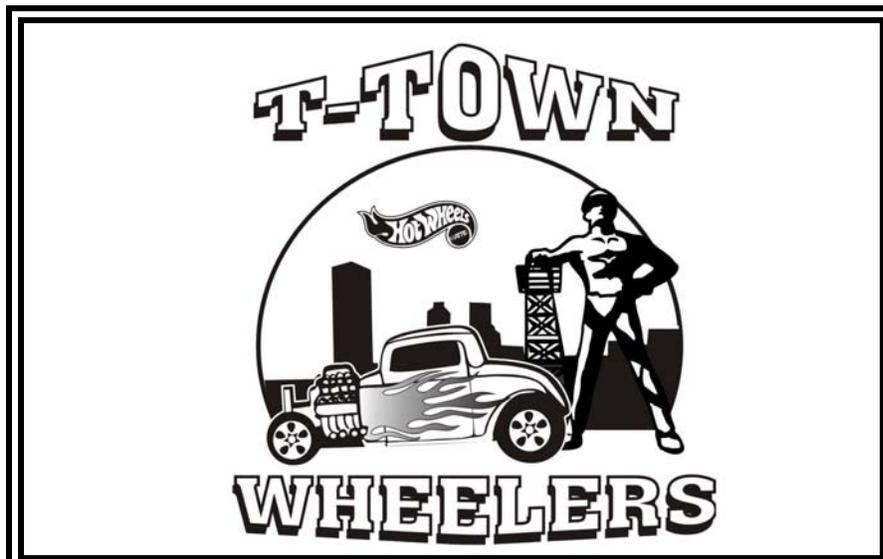
Membership Chairperson:

Jeannette Preston
(918) 449-9919

Sargent of Arms:

Doug Jackson/Gary Yocham
(918) 227-3296/(918) 247-3275

If you have news, information, or stories that you would like to contribute to the newsletter, contact Steve at endymion2@yahoo.com



1: TTW 2002

WHY JOIN A HOTWHEEL CLUB ?

Four years ago while visiting at a friend's home I noticed he had several Hotwheels displayed in his den. I thought what a strange thing. You see I had no idea that a Hotwheel culture even existed. I went home got my son's hotwheels out of the attic and had my friend appraise them for me. Was I ever surprised at what these little cars were worth. My friend invited me to check out a new Hotwheel club that was just getting started. The wife and I were now officially hooked. At first I thought the club was a wonderful way to secure the harder to find cars at a reasonable cost. Problem was I never seemed to be in the right place and didn't feel this club thing was such a great idea after all. We joined the club however and watched it struggle through growing pains. No matter how hard we looked we just couldn't seem to find cars at the retail level. My wife and I were just about to stop collecting. It seemed the club was not helping and we were fighting a hopeless cause trying to locate these little treasures. What frustrated myself is that the people getting all the good stuff at meetings seemed to be buddy deals. Does this story sound familiar? At the last meeting of the year we went to the dinner planned for the clubs last meeting that year. The same old song everywhere new cars but in my bag. Then out of nowhere a member ask a simple question. Do you have a 2000 FE yet? I replied no. He handed me a little car and would take nothing in exchange. Now I had to revisit the club idea. I started to get involved in discussions (after all I am a member). Then one day I visited a Walgreen's and it was the mother load, 8 sealed cases. I couldn't believe my eyes. I ask the young stocker if I could help him hang them on the peg. He hesitated but due to the Christmas shopping rush he said okay. As I started hanging a few and putting back a few some of the younger members from the club showed up and started going through the cases. I said no way guys (these boys knew how the system worked). Then they started pulling THs out. Now something had to give. I struck a bargain with the boys, help stock the 8 cases and we'll split the loot. We all left with a bunch of FEs and at least two THs each. I traded straight across at the next meeting for a TH I didn't have, what a great feeling. Once someone saw I had something to trade the floodgates opened and cars were for the taking. You see I hadn't realized that to receive you must bring cars to trade. These guys actually liked members to OWE them cars for the trade. You see they now had me looking even harder at retail sites so I could find a car they needed to complete the trade. Once I started to bring a few cars to the meetings more and more members approached me and again cars seemed to be

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plentiful. I noticed members would hold onto cars for other members (at their request) only to hear no thanks I already have that one at the next meeting. I noticed those member stopped saving cars for members who made a practice of this. You see there are a few rules about trading between members and once you learn and practice these simple rules you won't believe the results. Rule number one. You've got to bring cars to get cars (you'll have dry periods everyone will, so when you find extras pick them up for club members). Rule number Two. If someone has saved a car that you ask for, pay the man the \$2 and open it if you've all ready found it. Rule number three. This is an easy one. Treat others like you want to be treated. Rule number four. Remember there is a pecking order in trading. Don't expect a member to give you a car before his buds have it (it's not personnel it's only fair). Remember once his buds have it and find one it will come to you. Once I figured out these simple rules and became more active in the club, I don't find the need to look for cars all the time. You see I have an army of club members looking for me as I look for them. It helps to listen so you'll know what every one likes to collect (and be sure to grab all the stuff you know they like). I can honestly say that since figuring out these simple rules I get all (sometimes more) of the new cars in a very timely manner, at reasonable costs. My eight-year-old nephew and I enjoy the races at the shows. I enjoy the new friends I have made and the hobby we share. If you have been thinking about joining a local Hotwheel club, I say go for it. Get involved. Give yourself some time to get aquatinted with the members and you'll find they enjoying sharing information and cars with you (you may have trouble shutting them up once you get them talking)

Joe Dake

2: TTW Club Meeting on Saturday, April 27th, 2002!

T-TOWN WHEELER MEETING MINUTES

March 23, 2002, 1PM, St. Marks Church

March meeting

- David Smith called the meeting to order.
- **Treasurers Report-** Ron Preston reported that we had at the start of the meeting \$1628.
- **Discussed e-mailing newsletter to save cost to club.** Voted unanimously to e-mail to those with e-mail. The newsletter is now available on microcollector.com. Most of the info in the newsletter, no sensitive info like members address is included on the web site.. It may take a few newsletters to work out all the bugs. Hard copy will still be sent to most of the members.
- **Update on 2002 club car.** The '40 Ford was voted as 2002's Club Car for the T-Town Wheelers. We need members to bring in as many of these cars as possible. We only have 20 so far, and we need about 100 of them. The club will pay \$1 for each car brought in. At least bring 1 of the '40 Fords in order to have one customized for yourself.
- **ClubT-shirts.** Several members have ask about club t-shirts. This was discussed as part of the meeting but hasn't been fully addressed as yet.
- **Banner for shows.** Discussion was held concerning the purchase of a club banner to promote the car shows. The club voted (unanimously) to expend up to \$150 for it's purchase. Joe Dake and Lee Fletcher have sources and will get info and prices and report findings to club when they have the info. On a more positive note, Lee Fletcher has donated a 40-foot Hot Wheel banner to the club, for use at shows and events. Thanks, Lee!!!!
- **Decided not to have an annual Big Show!** Due to not finding a suitable location with enough space and also not having enough time to prepare and advertise for such an event. Otherwise it got put on the back burner! All show from here on in will be considered open to club members and non-members alike. The club cleared \$210 from the Sertoma, April Show! We also brought in 7 new members at this show! We had 41 tables sold, which is more than average at St. Mark's location. So it was voted in that if it is available the next shows will be held at the Sertoma Hall.
- **Next Show, scheduled for June 22nd at the Sertoma Hall.**
- **Meeting adjourned.**

3: Important Announcements

1. Please pay your 2002 Membership Dues of \$15. Membership fees are past due! You will probably not receive the next newsletter if you have not paid!!
2. Please order your 2002Club Car ('40 Ford) - approximately \$10

Annual renewal fee of **\$15** will be due at the January meeting each year. If unable to attend meeting, you can mail check or money order made payable to **T-Town Wheelers** to:

T-Town Wheelers
P.O. Box 54211
Tulsa, OK 74155-0211

For more information email Jeannette Preston at jeannettepreston@yahoo.com

- **SCRAP BOOK.** Any member who has any neat club items for our club scrapbook is encouraged to bring them for our scrapbook. A scrapbook would be at all meetings and shows to show prospective members some things from our past. Once we gather these articles we will decide the best way to display them. If interested in being part of this process please volunteer for the scrap book committee(not officially formed yet)

E-MAILING NEWSLETTER. A discussion was held concerning the newsletter. By a show of hands all those that have e-mail voted to receive their newsletter via e-mail. The newsletter is the clubs biggest expenditure each year. Please check the club roster when signing in at meetings to ensure we have your correct address. Those wishing to still receive their newsletter via the mail can still do so. We also voted by a show of hands to make <http://microcollector.com/t-town-wheelers.htm> our official club site and most but not all of the newsletter will be published for review via this web site. **If you wish to continue to receive the hard copy PLEASE phone David Rutledge at: 834-0017. If you don't have an email address you will continue to receive a hard copy of the newsletter. So DON'T PANIC!!!**

4: What's New

New Singles

2002 1st EDITION: #15 – Backdraft, #23 – '57 Cadillac Eldorado Brougham, #24 – H.W. Prototype 12, #30 – '64 Riviera, #32 – Lotus Esprit. **2002 #'s:** #120 – Dodge Concept, #126 – Surf Crate, #127- Fore Wheeler(Teed Off), #130 – Porsche Carrera,#132 – Vulture Roadster,#134 – Old #3, #136 – Chrysler Thunderbolt, #137 – Ferrarri 348, #141 – Ferrarri 156, #142 – Ford Thunderbolt, #144 – Jeepster, #147 – '65 Mustang, #148 – Porsche 959, #151 – Toyota Celica, #217 – Mustang Cobra, #218 – Baby Boomer, #237 – At-a-tude(listed as #137 last month), #238 – Salt Flat Racer. **2002 SERIES: Cold Blooded** – Speed Shark, Vulture. **Corvette Series** - '65 Corvette, '97 Corvette, '58 Corvette, '63 Corvette., **Star Spangled** - 3 Window '34. **TREASURE HUNTS:** #1 – La Troca, #2 – '71 Plymouth GTX, #4 – Lotus Project M250, #5 – Ford Thunderbolt, #7 – Phaeton

2002 Collectors Poster Info!! Send \$ 3.00 (check or money order) for shipping and handling to: 2002 HW Poster Offer, P.O. Box 4237, Ontario, CA 91761 Please allow 8-10 weeks for delivery (or longer) Be sure to include your mailing address. If anybody gets a few of these, please let us know! Bring them to the meetings!!

Autozone – has a new 2-pack, including a black **Super-Tuned**, with Duralast on the side. It is a Duralast battery promotion.

JCPenney 100th Anniversary – A new 2 pack with a yellow Old #3 and another regular issue car. Should be available coming April 11th weekend.

Chuck E Cheese –has a new limited edition. More to come.

The release of **Motown Classics** is scheduled for March/April will be a **K-Mart** exclusive and will have 12 different cars.

The **Midwest Air Cooled Enthusiasts club (a.k.a. MACE)** also teamed up to offer collectors a new Bus. This one is set to deliver in April, and was not without controversy. Many collectors were miffed that orders would only be accepted through a "verified" PayPal account (PayPal verifies accounts by depositing some small change into your bank account, and having you report to them the exact amount of the deposits.) The club then made good by also accepting mail-in orders, but still took a lot of heat for several differing reasons. I'm personally looking forward to receiving my Bus, and would like to forward kudos to the folks at MACE for taking on such a project. I know how difficult an undertaking this can be, and the sacrifices that the MACE folks surely made for this project. It should also be noted that the MACE bus is now sold out.

In more VW Bus news, the much anticipated **HotWheelsCollectors.com Bus** will be made available at the **Nationals** in Reston this April. Featuring a chromed-out body, and some very intricate tampo designs, this one will be in high demand! Also, the first online HWC bus will soon be offered to **Redline Club** members. This one is going to be a keeper, with its retro-'75 Toy Fair style design, in chrome. One difference is, this one has a "Flying Customs" tampo, instead of the original "Flying Colors." And, lastly, the debate continues

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on the Bus being issued as a 2003 Treasure Hunt. First it was, then it wasn't, now it's unclear. I'll say this...keep an eye out, because the project has NOT been scrapped, as of yet. It could still happen! And you thought cases were being ravaged before? Just see if this one comes out!

Kay Bee Toys will have a similar series called **Military Rods** with a '56 Panel for the Army, Deuce Roadster for the Air Force, '57 T-Bird for the Thunderbirds, Shoe Box for the Marines, Jet Threat 3.0 for the Blue Angels and a Hooligan for the Air Force Para rescue team.

Right now **Wal-Mart** has the **Automotive Milestones Series** (similar to Target's Editor's Choice) with 16 different cars. The scheduled cars are '32 Ford, Ford GT40, '63 Split Window, Dodge Viper GTSR, Cord, '31 Doozie, Auburn 852, Shelby Cobra 427, Purple Passion, '59 Caddy, '57 T-Bird, Ferrari 360 Modena, Ferrari F40, '65 Mustang Convertible, Lamborghini Countach and the VW Bug.

Store exclusives include a **Walgreen Series 3** twin pack, with a '32 Ford Delivery and a different basic line car scheduled for February and another **Pep Boys** twin pack with a '68 Mustang and a different basic line car scheduled for May.

Pop's Garage, a **Target** Father's Day exclusive, is scheduled for May and will include a Deuce Roadster, Honda Civic, '71 Plymouth GTX and the Hooligan.

K-Mart will have another 10-pack with an exclusive car (Monoposto) included with nine regular line cars scheduled for March and also a **4th of July Special** with a '58 Corvette, Dodge Viper and the F-150 all in red, white and blue colors scheduled to be released in June.

Mattel has released a new Limited Edition set for the new year. The set is called **Automotive Milestones** and features some of the coolest history-making cars of all time. The cars feature real rider tires and detailed paint jobs. Look for them to show up in retail stores for about \$4.00 each. They are starting to appear at **Wal-Mart**.

Brach's Fruit Snack has a second promotional model out. It is a '56 Chevy Flashsider (blue and white with flames and 5-dot wheels). They are being offered for "FREE" but you will need \$1.50 to cover shipping, two UPCs from the box AND an original order form from the box. The Way 2 Fast from last year is still available if you didn't get a chance to order one then. Find the boxes at Wal-Mart.

ATTENTION: There is a swap meet every Sunday at the Admiral Flea Market held in Lee Fletchers' shop at 6 pm.

The Hotwheelscollectors.com website has continued to spur the hobby on with online promotions, and the advent of the **Redline Club**. The Redline Club, in one week of operation to date, has surpassed 6,000 members, encouraged by the official Club Car, the '67 Camaro. The Camaro is chrome, (reminiscent of the '70's Club Cars!) with the RLC and HWC tampos on the doors and roof, and rally stripes on the hood and trunk. The color of the rally stripes was determined by your member number, which was red for the first 5K, blue for 5,001 to 15,000, and an undetermined color for the next batch. Maybe black, like the originals? Time will tell. Redline Club members are entitled to a "new look" HWC website, and first access to special promotions and features down the road, most notably, the chrome HWC VW Bus. The next car in the series will be a VW Bus, chrome, with the Flying Custom tampo on the side. Stay tuned to what may be the hottest online promotions in quite some time! Personally, I can't wait for the Spectraflame issues that are planned. Regular HWC members will be able to purchase the "leftovers" of all premiums that are not first sold to Redline Club members, normally after a 24-hour period, from what I understand. The Redline Club memberships are \$24.99 The '67 Camaro with blue rally stripes is still available! Check it out, totally awesome!!!

4: Collectors' Stories

LETTER TO THE EDITOR

First off, I want to acknowledge Ron and Jeanette Preston for all their hard work in making our first major step out of the “nest” a major success. The last count I heard was 42 tables. (Correct me, Ron.) Especially considering the lack of typical support we receive, the response was well beyond our expectations. Normally and automatically the show flyers are distributed by the same individual each and every show except for this show; sometimes months in advance. In addition, the outside vendors are ALWAYS notified promptly. In this case, they had less than a months notice. I offered to help with the show, which my family and I did. We ran the customs, helped set up tables, picked up trash, and returned the tables and chairs to their original locations. Not to mention the several hundred flyers we printed, copied, and distributed. My point is, without total support from ALL club members, we will never “be all that we can be”.

Enough of the negative and on with the fun: The first satisfying thing that happened was when Joe Dake gave our local scalper buddy Hook the boot for sneaking in before 9:00. Go, Joe! Geary Fowler made club badges and took a ton of great pictures. See them on his website: <http://www.microcollector.com/> Our new president, Adrienne, was on the ball; welcoming us and our guests and drawing those numbers right on time. Others jumped in to help throughout the day. David Rutledge showed up with a board of blisters to show and share. A lot of cars you almost never see on a blister. At all the tables we had a great variety of cars from minty new to redlines to choose from. If you didn't find something, then you were not there. Trading was rampant most of the day. I don't know how many times I had run back to our tables, because someone had a hot trade to make with me. Fuuunnn!

You can always tell if a show is a success, by number of smiling faces you see. We saw happy traders, buyers, and sellers everywhere. I think that everyone I talked to found something they needed for their collections and mostly at bargain prices. The most important smiles I saw came from the little people. I just couldn't resist giving even the littlest one the chance to pick their favorite \$1 car from our table and watch their smile grow, when they opened their new toy. Priceless. Ron found out what great fun and hard work the racing area can be. Every time I looked over at him, he was having a ball lining up the next match.

The kids and adults loved playing with their cars/toys. And that is what it's all about—isn't it?

Lastly, a Sertoma member and her son opened the concession stand for the vendors (anyone with a badge). They had a generous menu. We ate homemade burgers, fries, a fountain drink for \$5; what a deal!

While I understand that clubs will always have those members that want to talk change, but never break out of the egg and move on. That's where I see us currently--in the same egg we started in. To me, this latest show proves that the spark is still there, if we want to capitalize on it. We should quickly out grow the “Bingo Hall” to the next level and then the next. What is stopping us? As long as we continue to do things like we always have, our club is doomed to die out. It has nothing to do with \$2 rules, parking lot trading, limiting the number of our shows, or any of the other current club politics. It has everything to do with being fresh and innovative. I say we support our members, when they have new and fresh ideas. Also, all the members should back any effort approved by the club, whether you agree or not. It might just happen to turn into a great success like our last show. Go T-Town Wheelers!!! Don Jellison

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LOST & FOUND!!

Found: Folding Stool from Feb. Sertoma Show.
Ron Preston 449-9919

T-Town Wheelers

P.O. Box 54211
Tulsa, OK. 74155-0211



T-Town Wheelers

Bulletin Board

Each member is allowed to place a want, trade or for sale ad in the bulletin board for free each month!

Looking for: Looking for junker redlines, real riders or blackwalls for rebuild or custom cars. Robert Priebe 251-2128

Wanted: I have custom aluminum wheels available now. Paul Richards 834-9865

Wanted: Will trade CC Sprint Car and Trailer for CC 51 Merc, primer color. Steve Richards 437-4236

Wanted: I need a Charlotte, NC, Scorchin' Scooter - Cop Rod. Jeanette Peterson. 251-8198

Wanted: I am looking for blister pack Real Riders. Bart Dalton. 272-8551

Wanted: I am looking for a Randy's pink VW bug. Steve Haney. 592-6897

You could have your ad here for \$25/yr. Contact Steve Haney .

Bart Dalton wanted you to know that he has plenty of Protectos for you. Please call him at 272-8551 if you need:

Loose
Space Savers
NASCAR
Redline/Vintage

He also has 3 new sets & 100% Hot Wheels!

Also, JCWhitney Passion soon! He can sell you a few or a whole case at reasonable prices. Ask him about any limiteds you might be looking for.

